

DATA FOR **PROGRESS**

From September 26 to October 2, 2024, Data for Progress conducted a survey of 505 likely Democratic primary voters in Montgomery County, Maryland using SMS and web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, and geography. The survey was conducted in English. The margin of error associated with the sample size is ± 4 percentage points. Results for subgroups of the sample are subject to increased margins of error. For more information please visit dataforprogress.org/our-methodology.

NB: subgroups with a n-size less than 50 (<50) are not shown on these cross-tabs. We choose not to display N<50 subgroups because the sample is too small to have statistical significance. We did, however, take samples of these subgroups for representational and weighting purposes to accurately reflect the electorate makeup. Some values may not add up to 100 due to rounding.

N=505 unless otherwise specified.

[10] Have you ever written to or called your council member, or provided public comment on issues in Montgomery County?

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Very liberal	Somewhat liberal	Moderate	Owns their home	Renter
Yes, I have	37	34	40	36	37	26	42	24	41	36	37	39	42	26
No, I have not	62	63	59	61	62	71	56	75	57	63	62	59	55	74
Don't know	2	3	1	2	2	3	1	1	3	1	2	2	3	0
Weighted N	505	298	207	140	365	178	327	89	318	160	161	147	362	99

[11] Have you ever written to or called your council member, or provided public comment on **housing or zoning issues** in Montgomery County? (N=185)

(Shown to respondents who selected 'Yes, I have' in the previous question.)

Response	Topline	Female	Male	45+	College	White	Very liberal	Somewhat liberal	Owns their home
Yes, in support of increasing housing development	17	8	28	16	17	18	17	24	16
Yes, in opposition to increasing housing development	19	21	17	17	13	15	15	14	21
No, I have not written, called, or provided public comment about housing or zoning issues	61	69	52	63	67	62	63	62	59
Don't know	3	3	4	4	3	4	5	0	4
Weighted N	185	102	83	134	139	129	57	59	153

[12] Do you approve or disapprove of how the Montgomery County County Council has handled the cost of living in the area?

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Very liberal	Somewhat liberal	Moderate	Owns their home	Renter
Strongly approve	5	6	5	7	5	8	4	6	5	5	6	3	6	3
Somewhat approve	40	37	46	34	43	39	41	44	37	43	38	41	43	33
Somewhat disapprove	26	31	20	29	25	24	28	23	30	26	26	29	26	30
Strongly disapprove	13	12	13	14	12	18	10	13	12	8	10	16	9	20
Not sure	15	14	16	17	14	11	17	14	16	17	20	11	15	14
APPROVE (TOTAL)	45	43	51	41	48	47	45	50	42	48	44	44	49	36
DISAPPROVE (TOTAL)	39	43	33	43	37	42	38	36	42	34	36	45	35	50
APPROVE (NET)	+6	0	+18	-2	+11	+5	+7	+14	0	+14	+8	-1	+14	-14
Weighted N	505	298	207	140	365	178	327	89	318	160	161	147	362	99

[13] Below are some housing policies proposed in Montgomery County. The following image depicts the types of housing referenced in these proposals.



Single-family home



Duplex



Fourplex



Townhomes



Apartments

For each policy below, please say if you support or oppose it:

— Limiting the height of duplexes, triplexes, or fourplexes to 3 stories in areas currently zoned for single-family homes

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Very liberal	Somewhat liberal	Moderate	Owns their home	Renter
Strongly support	42	45	38	38	44	38	44	36	44	43	44	41	46	26
Somewhat support	28	30	27	29	28	20	33	29	29	30	31	23	30	32
Somewhat oppose	12	9	17	13	12	18	9	21	11	14	8	15	8	20
Strongly oppose	9	9	9	12	8	13	7	6	9	6	7	13	9	8
Don't know	8	8	8	9	8	10	7	8	8	6	11	8	7	14
SUPPORT (TOTAL)	70	75	65	67	72	58	77	65	73	73	75	64	76	58
OPPOSE (TOTAL)	21	18	26	25	20	31	16	27	20	20	15	28	17	28
SUPPORT (NET)	+49	+57	+39	+42	+52	+27	+61	+38	+53	+53	+60	+36	+59	+30
Weighted N	505	298	207	140	365	178	327	89	318	160	161	147	362	99

[14] Below are some housing policies proposed in Montgomery County. The following image depicts the types of housing referenced in these proposals.



For each policy below, please say if you support or oppose it:

— Setting clear design guidelines for how duplexes, triplexes, or fourplexes should look in areas currently zoned for single-family homes

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Very liberal	Somewhat liberal	Moderate	Owens their home	Renter
Strongly support	44	46	40	39	45	42	45	54	41	48	41	44	45	38
Somewhat support	26	25	28	20	29	23	28	24	30	24	33	24	29	24
Somewhat oppose	12	11	13	20	9	11	12	10	10	13	10	11	12	17
Strongly oppose	7	7	5	10	5	9	5	1	7	6	3	9	6	3
Don't know	12	10	14	11	12	16	10	10	12	9	14	13	9	19
SUPPORT (TOTAL)	70	71	68	59	74	65	73	78	71	72	74	68	74	62
OPPOSE (TOTAL)	19	18	18	30	14	20	17	11	17	19	13	20	18	20
SUPPORT (NET)	+51	+53	+50	+29	+60	+45	+56	+67	+54	+53	+61	+48	+56	+42
Weighted N	505	298	207	140	365	178	327	89	318	160	161	147	362	99

[15] Below are some housing policies proposed in Montgomery County. The following image depicts the types of housing referenced in these proposals.



For each policy below, please say if you support or oppose it:

— Allowing developers to build fewer parking spaces to be able to build more housing units in new housing developments

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Very liberal	Somewhat liberal	Moderate	Owns their home	Renter
Strongly support	16	11	24	33	10	13	18	11	13	20	19	7	12	27
Somewhat support	15	13	19	19	14	12	17	6	19	21	16	11	17	10
Somewhat oppose	23	27	19	17	26	23	24	33	21	20	22	31	24	20
Strongly oppose	35	40	27	21	40	39	33	45	34	28	32	41	39	29
Don't know	10	9	11	10	10	13	9	5	12	10	12	10	8	14
SUPPORT (TOTAL)	31	24	43	52	24	25	35	17	32	41	35	18	29	37
OPPOSE (TOTAL)	58	67	46	38	66	62	57	78	55	48	54	72	63	49
SUPPORT (NET)	-27	-43	-3	+14	-42	-37	-22	-61	-23	-7	-19	-54	-34	-12
Weighted N	505	298	207	140	365	178	327	89	318	160	161	147	362	99

[16] Below are some housing policies proposed in Montgomery County. The following image depicts the types of housing referenced in these proposals.



For each policy below, please say if you support or oppose it:

— Limiting how large a new single-family home constructed on the site of a teardown (a home that was demolished) can be

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Very liberal	Somewhat liberal	Moderate	Owns their home	Renter
Strongly support	34	37	30	28	36	30	36	33	34	45	30	29	35	37
Somewhat support	31	33	28	33	30	24	34	23	33	28	40	25	33	21
Somewhat oppose	13	12	15	11	14	14	13	22	13	10	11	15	12	16
Strongly oppose	10	9	10	11	9	12	8	8	10	4	7	15	11	7
Don't know	12	9	18	16	11	20	8	14	11	13	11	16	8	19
SUPPORT (TOTAL)	65	70	58	61	66	54	70	56	67	73	70	54	68	58
OPPOSE (TOTAL)	23	21	25	22	23	26	21	30	23	14	18	30	23	23
SUPPORT (NET)	+42	+49	+33	+39	+43	+28	+49	+26	+44	+59	+52	+24	+45	+35
Weighted N	505	298	207	140	365	178	327	89	318	160	161	147	362	99

[17] Below are some housing policies proposed in Montgomery County. The following image depicts the types of housing referenced in these proposals.



For each policy below, please say if you support or oppose it:

— Allowing duplexes and triplexes to be built in areas currently zoned for single-family homes throughout Montgomery County

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Very liberal	Somewhat liberal	Moderate	Owns their home	Renter
Strongly support	23	20	28	32	20	16	27	17	24	34	23	11	19	36
Somewhat support	32	33	30	33	32	31	33	26	32	38	35	26	31	35
Somewhat oppose	16	20	11	10	19	17	16	16	16	12	20	18	18	9
Strongly oppose	22	20	25	20	22	26	19	27	21	14	13	35	27	9
Don't know	7	7	6	5	8	10	5	14	6	2	9	11	5	11
SUPPORT (TOTAL)	55	53	58	65	52	47	60	43	56	72	58	37	50	71
OPPOSE (TOTAL)	38	40	36	30	41	43	35	43	37	26	33	53	45	18
SUPPORT (NET)	+17	+13	+22	+35	+11	+4	+25	0	+19	+46	+25	-16	+5	+53
Weighted N	505	298	207	140	365	178	327	89	318	160	161	147	362	99

[18] Below are some housing policies proposed in Montgomery County. The following image depicts the types of housing referenced in these proposals.



For each policy below, please say if you support or oppose it:

— Allowing fourplexes to be built in areas currently zoned for single-family homes that are within one mile of rail transit stations

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Very liberal	Somewhat liberal	Moderate	Owns their home	Renter
Strongly support	28	27	29	39	23	17	34	17	30	37	31	16	23	40
Somewhat support	33	33	32	30	34	31	34	35	33	37	30	33	35	23
Somewhat oppose	12	10	15	9	14	13	12	16	13	9	15	14	12	14
Strongly oppose	20	22	17	15	22	30	15	27	17	12	12	30	26	4
Don't know	7	7	7	7	7	10	6	4	7	4	11	7	4	18
SUPPORT (TOTAL)	61	60	61	69	57	48	68	52	63	74	61	49	58	63
OPPOSE (TOTAL)	32	32	32	24	36	43	27	43	30	21	27	44	38	18
SUPPORT (NET)	+29	+28	+29	+45	+21	+5	+41	+9	+33	+53	+34	+5	+20	+45
Weighted N	505	298	207	140	365	178	327	89	318	160	161	147	362	99

[19] Below are some housing policies proposed in Montgomery County. The following image depicts the types of housing referenced in these proposals.



For each policy below, please say if you support or oppose it:

— Allowing townhomes and small apartment buildings to be built in areas next to major roads, like Georgia Avenue and Connecticut Avenue, that are currently zoned for single-family homes

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Very liberal	Somewhat liberal	Moderate	Owns their home	Renter
Strongly support	30	29	32	48	24	23	34	25	32	47	32	16	25	36
Somewhat support	32	31	32	24	35	21	37	27	33	28	40	31	35	27
Somewhat oppose	16	17	14	12	17	21	13	15	15	10	14	23	17	12
Strongly oppose	17	17	16	13	18	26	12	28	13	13	8	23	19	14
Don't know	6	6	5	5	6	8	4	5	7	3	6	8	4	11
SUPPORT (TOTAL)	62	60	64	72	59	44	71	52	65	75	72	47	60	63
OPPOSE (TOTAL)	33	34	30	25	35	47	25	43	28	23	22	46	36	26
SUPPORT (NET)	+29	+26	+34	+47	+24	-3	+46	+9	+37	+52	+50	+1	+24	+37
Weighted N	505	298	207	140	365	178	327	89	318	160	161	147	362	99

[20] The Montgomery Planning Board has proposed the Attainable Housing Strategies Initiative. This initiative to grow the amount of housing available in the county would allow:

- Fourplexes to be built in areas near train stations that are currently zoned for single-family homes
- Duplexes and triplexes to be built in areas currently zoned for single-family homes
- Small apartment buildings and townhomes to be built near major roads

Do you support or oppose the Attainable Housing Strategies Initiative?

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Very liberal	Somewhat liberal	Moderate	Owns their home	Renter
Strongly support	26	25	29	36	23	20	30	20	29	39	28	14	22	42
Somewhat support	41	44	36	36	42	42	40	37	39	30	50	44	41	36
Somewhat oppose	10	8	13	8	10	9	10	16	9	12	7	10	10	6
Strongly oppose	17	17	17	12	19	21	14	17	17	16	10	24	20	9
Don't know	6	7	5	7	6	8	5	9	6	4	5	8	6	7
SUPPORT (TOTAL)	67	69	65	72	65	62	70	57	68	69	78	58	63	78
OPPOSE (TOTAL)	27	25	30	20	29	30	24	33	26	28	17	34	30	15
SUPPORT (NET)	+40	+44	+35	+52	+36	+32	+46	+24	+42	+41	+61	+24	+33	+63
Weighted N	505	298	207	140	365	178	327	89	318	160	161	147	362	99

[21] Kamala Harris, if elected as president, has promised to build three million homes to lower housing costs and encourage homeownership.

Knowing what you know now, do you support or oppose the **Attainable Housing Strategies Initiative** to grow the amount of housing available in the county, as proposed by the Montgomery Planning Board?

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Very liberal	Somewhat liberal	Moderate	Owns their home	Renter
Strongly support	35	36	33	45	31	29	37	39	33	45	33	29	28	57
Somewhat support	38	35	43	31	41	39	38	36	41	34	48	36	39	29
Somewhat oppose	10	12	7	6	11	12	9	10	9	6	8	14	11	7
Strongly oppose	11	10	12	9	12	15	9	8	13	10	5	15	14	3
Don't know	7	7	5	9	6	5	7	7	5	5	7	7	8	4
SUPPORT (TOTAL)	73	71	76	76	72	68	75	75	74	79	81	65	67	86
OPPOSE (TOTAL)	21	22	19	15	23	27	18	18	22	16	13	29	25	10
SUPPORT (NET)	+52	+49	+57	+61	+49	+41	+57	+57	+52	+63	+68	+36	+42	+76
Weighted N	505	298	207	140	365	178	327	89	318	160	161	147	362	99

[22] When thinking about housing development and zoning in Montgomery County, which of the following comes closest to your view, even if neither is exactly right?

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Very liberal	Somewhat liberal	Moderate	Owns their home	Renter
It's more important to lower housing costs by loosening certain zoning rules and increasing housing development.	63	62	63	74	58	53	68	62	60	76	64	50	55	82
It's more important to preserve the character of our neighborhoods by maintaining zoning rules and limiting housing development.	32	32	31	24	34	39	28	32	34	19	29	42	40	12
Don't know	6	6	6	2	7	8	5	7	6	4	7	8	6	6
Weighted N	505	298	207	140	365	178	327	89	318	160	161	147	362	99

[23] If your council member voted **against** policies to expand housing accessibility, such as voting against reforming zoning rules or developing more housing throughout Montgomery County, would you be more likely or less likely to vote for them in a re-election?

Response	Topline	Female	Male	Under 45	45+	No College	College	Black or African American	White	Very liberal	Somewhat liberal	Moderate	Owns their home	Renter
Much more likely to vote for them	11	11	12	9	12	19	7	8	11	7	7	19	12	9
Somewhat more likely to vote for them	15	14	16	12	16	21	12	16	14	6	13	19	18	9
Somewhat less likely to vote for them	33	32	34	34	33	29	36	33	34	32	46	23	33	33
Much less likely to vote for them	23	25	20	32	20	19	26	19	24	38	16	18	20	31
Wouldn't affect my decision	17	18	17	13	19	13	20	25	17	17	18	22	17	18
MORE LIKELY (TOTAL)	26	25	28	21	28	40	19	24	25	13	20	38	30	18
LESS LIKELY (TOTAL)	56	57	54	66	53	48	62	52	58	70	62	41	53	64
MORE LIKELY (NET)	-30	-32	-26	-45	-25	-8	-43	-28	-33	-57	-42	-3	-23	-46
Weighted N	505	298	207	140	365	178	327	89	318	160	161	147	362	99