

GOVERNMENT OF THE DISTRICT OF COLUMBIA  
DISTRICT DEPARTMENT OF TRANSPORTATION



TRANSPORTATION, POLICY AND PLANNING ADMINISTRATION

**Transportation Demand Management Strategies for Site Plan Review**

September 2008

1. Provide bicycle parking which equals 5% of vehicle parking, bicycle storage facilities for all residents, and shower and changing facilities for office and residential employees.
2. Preferential parking for carpools and vanpools that is conveniently located near the elevators and close to the entry/exit points to reduce travel time and distance in the parking garage. If there is a charge for parking, carpool spaces shall be offered at a discount to registered carpools and vanpools.
3. Provide free parking for carsharing vehicles. These spaces shall be located at the garage entrance, available to the public 24 hours a day, seven days a week, without restrictions. Provide appropriate and adequate signage to direct users to them.
4. Provide a one-time membership fee subsidy in a car sharing program for each residential unit.
5. Provide complimentary SmartTrip cards with \$20 Metro fare media per person to residential tenants upon move-in, and complimentary \$60 Metro fare media to tenants' employees at initial occupancy.
6. Provide website hotlinks to [CommuterConnections.com](http://CommuterConnections.com) and [goDCgo.com](http://goDCgo.com) on developer and property management websites.
7. Provide an on-site business center to residents with access to copier, fax, and internet services.
8. Designate a member of building management as a point of contact who is responsible for coordinating and implementing TDM obligations.
9. Distribute alternative transportation information and brochures via lobby kiosks, welcome packets and bulletin boards.
10. Charge market rate for parking and provide a cash equivalent parking cash out for employees/residents if they use alternative travel modes.
11. Provide location for and/or fund a SmartBike station (requires a 6' x 30' pad).